

# Head of Strategy & Communications

Band A - £75,807 - £85,352 (starting salary will be on the base of the salary scale £75,807)

Flexible location throughout Scotland. Hybrid. Full-time -35 hours

## **Your passion has never had a greater purpose**

Here at SEPA, we're connected by a passion that drives us to be purposeful in every action we take – to protect our environment. Through our expertise, we lead projects that make a difference for Scotland, and our workplaces are grounded in respect for that expertise. That's why, when you join us as HEAD OF STRATEGY & COMMUNICATIONS, you'll discover enriching benefits, meaningful support, and opportunities to learn every day. That's what it means to be Passionately Purposeful – for our environment, and for your career.

## **Work that goes beyond your desk**

Experts at what we do, we work in a professional way towards our shared goals, knowing the work we do makes a genuine, lasting difference on the environment. As HEAD OF STRATEGY & COMMUNICATIONS, that involves:

- Leading on all aspects of strategy, planning and performance for SEPA, with a focus on outcomes and impacts.
- Lead the strategic development of the Communications service. Build an engaging, dynamic range of external and internal communications, developing content and engagement across all channels including media, social media and our websites.

## **Respect for your expertise**

This is a highly important role within our Governance, Performance & Engagement portfolio. The portfolio leads in key areas such strategy and planning, performance, legal, governance, insights, engagement, and communication which means you'll need many skills including:

- Strong leadership skills- as a key strategic lead, you will be expected to implement substantial changes across the portfolio and motivate and develop team members to deliver success.
- A passion for Stakeholder relations, strong internal and external influencing and collaboration skills - making change happen requires investment and influential organisational leadership.
- A comprehensive and detailed understanding of strategic development and communications best practice to deliver this within SEPA.

## **Support that goes beyond the workplace**

We're cultivating a workplace that supports not only your passion and your professional lives, but your personal life. So, you'll find benefits that make a difference at work and at home. Such as:

- Hybrid and Flexible working opportunities
- Up to 34 days annual leave and 7 additional public holidays each year (pro rata)
- Paid time off to support your Wellbeing and enable you to Volunteer in your community
- Local Government Pension Scheme (LGPS)
- Progressive Family Friendly policies
- Training & development to enable colleagues to improve their skills, competencies and knowledge to perform at their best.

Plus, many more lifestyle benefits such as 24/7 access to an online employee discount platform, credit union facilities and access to a Cycle to Work Scheme.

**Passionately you. Purposefully supportive.**

SEPA is committed to promoting equality, diversity, and good relations in everything it does – as a community leader, as a provider and commissioner of services, and as an employer.

Passionately Purposeful about Scotland's environment – and your career

Protecting our environment, promoting our work, and supporting our people, working at SEPA means being part of an organisation that's grounded in respect for your expertise – and your wellbeing. So you can be your best, and make the biggest impact.

We recruit solely based on merit. Our shortlisting process is conducted on an anonymous basis and, therefore, we cannot accept CV's and covering letters. Please ensure that you include all relevant information in your application form.

We proudly use the "Happy to Talk Flexible Working" as well as the "Disability Confident Employer" Logos and on all our job vacancies.

Applicants with a visual impairment can request job descriptions and application forms in Braille, large print or on tape.

For the security and wellbeing of our colleagues we invite successful candidates to undergo Baseline Personnel Security Standard (BPSS) pre-employment checks including a Basic Disclosure Scotland check.

If you have questions or need any assistance with the recruitment process please contact SEPA's Recruitment Team at [hr@sepa.org.uk](mailto:hr@sepa.org.uk)

Apply now to join a Passionately Purposeful workplace